



SPONSORSHIP PROSPECTUS

2026 SEASON





Introduction

East Gosford Football Club is a proud, not-for-profit, family-focused grassroots football club dedicated to providing a safe, inclusive, and enjoyable sporting environment for players of all ages and abilities. For generations, we have been a community hub that nurtures a love of the world game while fostering teamwork, sportsmanship, and lifelong friendships.

As a not-for-profit organisation, we rely heavily on the generosity and support of reputable local businesses and community partners. Sponsorship contributions play a vital role in helping us supply essential equipment, playing gear, coaching resources, and safe facilities—ensuring our players can enjoy football to its fullest.

Your support allows us to continue offering affordable football opportunities to families, invest in development programs, and grow the next generation of talented young players within our community.

About the Rams

East Gosford Football Club has been part of the local community since it's establishment in 1963.

The Rams are a successful Club with representation in both the Mens and Womens Premier League Competitions. Our membership continues to increase year on year and we are now one of the largest Clubs on the Central Coast with more than 1,200 registered players ranging from Under 5s through to Over 45s. In addition to our playing members we have a wider family that includes coaches, managers, volunteers and the relatives of our players. Including visiting teams and their families we often welcome over 1,600 people to our home ground every Saturday and Sunday from April through to September – this equates to almost 30,000 per year!

While some of our members travel from further afield to play with us, the majority reside in East Gosford, Springfield, Green Point, Kincumber, Davistown, Matcham, Holgate, Wamberal and Terrigal.



Vision

To provide a family-friendly environment that fosters a love for the game of football, from players who play "just for fun" to those with more competitive aspirations.



Mission

To develop talent and help players progress to higher levels while building a strong, connected, and inclusive community, valuing this social role over a focus on results only.

The Stats



Our total players	1200+
Juniors	800+
Seniors (18 and over)	400+
Women and Girls	300+



Season Length	20 weeks
Games at Rams HQ each weekend	Over 50
Games at Rams HQ each season	1000+



Social media engagement	5,500+ followers over social media channels
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Our commitment to our members

We believe in the importance of grassroots Clubs to the community and the benefits of participation and belonging.

To support this we always aim to keep our fees amongst the lowest in the competition.

To help maintain this, we seek like minded sponsors.

Benefits for our sponsors



A sponsorship can bring the following benefits to your business

Visibility

- Brand exposure across weekly match days and training sessions through uniforms, signage, digitally and social media, and events.

Goodwill and Community Impact

- Gain community goodwill through support of a grassroots sport and youth development.
- All sponsors receive a framed Certificate of Appreciation and Team Photo to display at their own premises.

Targeted Local Marketing

- Direct access to a highly engaged local audience.
- Opportunity to promote services or offers to club members and the broader community.
- We accept in-kind sponsorship options where businesses can offer goods or services directly to the Club in lieu of cash.
- Invitational presence at club events, presentations, gala days, or registration days and the opportunity to sponsor naming rights to events.
- Opportunity to run stalls, promotions, or giveaways.

What the Rams can offer



Depending on your preferred package we can offer the following

Website and Social Media exposure

- Your logo included on our social media posts and website
- Directed posts on Facebook and Instagram and links from website.

Signage and Branding

- As one of the few clubs on the Central Coast with a dedicated clubhouse we are able to install fixed signage on the building.
- Movable sponsor signage, banners and feather flags can be placed in prominent positions in front of the clubhouse and at the entry to the playing fields.
- Sponsors displayed on playing shirts, training shirts and Club merchandise

Club Functions and Networking Events

- The Club holds various functions throughout the season with the opportunity for sponsors to attend, present and provide branding.

Multi year discounts

- Speak to us about discounts for multi-year sponsorship packages.

Sponsorship Packages



All sponsorships are negotiable however the below options are a guide to what your investment can purchase

Major Partner

Minimum term – 3 years
Limited to 2

Naming rights on Men's and Women's First Grade home shirts (front)

Large logo displayed on Club website, 10 social media feature posts per season plus logo display on Grade teams social media posts

Large prominent signage at Clubhouse / entry to playing field plus feather flag

Naming rights to Season Launch and Presentation Day

Invitations to Sponsor Days at Club HQ (Hylton Moore Oval) during both Women's and Men's First Grade match days

2 x Sponsor Certificates and Club photos

Negotiable

Gold

Minimum term – 1 year

Sponsor logo on shirts of 5 selected teams or 8 mini roos teams

Logo displayed on Club website, 5 social media feature posts per season plus logo display on Grade teams social media posts

Signage at Clubhouse / entry to playing field plus feather flag

Invitations to Sponsor Days at Club HQ during grade team match days

Sponsor Certificate and Club photo

\$5,000+

Sponsorship Packages



All sponsorships are negotiable however the below options are a guide to what your investment can purchase

Silver

Minimum term – 1 years

Sponsor logo on shirts of 2 selected teams or 4 mini roos teams

Logo displayed on Club website, 2 social media feature posts per season

Signage at Clubhouse / entry to playing field

Sponsor Certificate and Club photo

\$2,500+

Bronze

Minimum term – 1 year

Sponsor logo on shirts of 1 selected team or 2 mini roos teams

Logo displayed on Club website, 1 social media feature post per season

Sponsor Certificate and Club photo

\$1,500+

Sponsorship Packages



We are happy to discuss additional extras to your preferred sponsorship or any of the options below as separate packages

Targeted Options

Minimum term – Negotiable

- Men's and Women's Grade individual player or coach sponsorship
- Junior Development Squad sponsorship
- Additional ground signage
- Event sponsorship (eg. Gala Days, one off Grade Game Day Sponsorships)
- Training equipment supply and branding
- Website and Social Media Partner
- Canteen Sponsor

Negotiable

Thank you to our 2025 sponsors



Major Partner The Elanora Hotel

Major Sponsors

Sublime Windows

Forklogic

Coastwide Waterproofing

Shirt Sponsors

Ultratune

Coastfin

Noodl

Camera House

Guzman y Gomez

Plus Fitness

Lotus Movement

Club Partners

Coastsport Physio

Framing Alternative

Blue Sky Medical

Zibara

Goodgear

Contact

Phone

0428 636 911 (Stuart Weatherall - President)

Website

www.eastgosfordfc.com

Email

info@eastgosfordfc.com